

**Commission on Aging  
Minutes of Regular Meeting  
Monday, August 19, 2013 @ 5:00 pm**

MINUTES ARE SUBJECT TO APPROVAL BY THE COMMISSION ON AGING

The Commission on Aging held a regular meeting on Monday, August 19, 2013 at the Senior Center, 14 Riverside Road, Sandy Hook, Connecticut.

Chairman Curt Symes called the meeting to order at 5:01 pm.

**Members Present:** JoAnne Albanesi, Joanne Davis, Margaret Imbro, Mary Ellen Lydem, Joan Plouffe, Anne Rothstein, Larry Schneider, Curt Symes (Chair) and Sheila Torres (Vice-Chair); **Member Excused:** Karin Aurelia and LeReine Frampton; **Support & Advisory Present:** Ann Piccini, Municipal Agent for the Elderly; **Support & Advisory Not Present:** Marilyn Place, Director of Senior Services.

**APPROVAL OF MINUTES** – Ms. Lydem motioned to accept the minutes of the July 15, 2013 Meeting. The motion was seconded by Ms. Albanesi and approved as written.

**CHAIRMAN'S REPORT** – Mr. Symes discussed his Chairman's report (Attachment A) dated 8/19/13. He is encouraged by the progress of the teams' efforts and discussed a media plan that would include the Newtown Bee, Village Voices, and Charter Community Vision 21. He noted that the new Director of the Booth Library is interested in meeting the needs of Newtown seniors.

**UNFINISHED BUSINESS**

**Renew Discussions on "My Senior Center" Software and New Senior Center Requirements** – Mr. Symes discussed having a team work together to review plans and specs previously developed for a new Senior Center. The existing plans can be reviewed and possibly enhanced. The current demographics show that almost 20% of Newtown's population are seniors. Ms. Rothstein said she and Mr. Symes participated in a Webinar for the "MySeniorCenter" software, a computer-based management system (Attachment B). Training on the software is provided via webinar or on-site training. Ms. Plouffe asked if all its capabilities were necessary and felt other software packages could be researched or considered. Ms. Rothstein will do some additional research.

**Follow-up on the Library Book Fair and Cultural Arts Festival** – Ms. Torres first asked for commissioners to pull names from a bag for the winners of the Book Sale drawing. The three free memberships went to Bernice Murphy, "Zoltan", and Greg Smith. Barbara Krausz won the T-shirt and Bernie Harrigan won the yellow bag.

Ms. Torres stated it will cost \$105 to register for the Cultural Arts Festival scheduled for September 21<sup>st</sup> and 22<sup>nd</sup>. The tent will represent an umbrella of senior services in Newtown including Nunnawauk Meadows and will gather information from Hart. Ann Paccini will provide information for Social Services. Ms. Albanesi is working with Marilyn Place on a flyer highlighting the Art offerings at the Senior Center. Ms. Torres discussed having a volunteer drive for FISH (Friends in Service in Humanity). Members of the dance class at the Senior Center are interested in performing at the festival and the residents from Nunnawauk Meadows will provide Art to display. Ms. Torres asked for volunteers to help staff the tent and then asked for funds to be appropriated for the cost of registration. Mr. Schneider motioned to allow \$105.00 from the Gift Fund be used for the registration cost for the Cultural Arts Festival. Ms. Imbro seconded the motion. The motion carried unanimously.

**Discuss Review Cycle for Senior Resources Guide** – Mr. Symes and Ms. Torres are doing the final edits on the Senior Resources Guide. It will be distributed to the commissioners for final review by the end of the week. The availability is targeted for general distribution around the time of the Cultural Arts Festival. An email account has been set up to provide feedback: [Newtownresourcesguide@gmail.com](mailto:Newtownresourcesguide@gmail.com).

## **NEW BUSINESS**

**Task of Nominating Committee for October Election** – Ms. Plouffe is heading up the Nominating Committee for the October election. Commissioners are asked to contact Ms. Plouffe with nominations prior to the September meeting.

**Initiate Planning for Newtown-hosted Western CT CoA Summit** – Mr. Symes said he and Ms. Imbro have met with other CoA groups in the area. There is a great interest in having a Summit in the Fall that will be hosted by Newtown on a Saturday. Ms. Rothstein suggested inviting Commissioner Edith Prauge from the Dept of Aging in CT. It was noted that the Western Connecticut Agency on Aging is a nonprofit that offers a great deal of information to seniors as well.

**TREASURER’S REPORT** (Attachment C) – Ms. Aurelia was absent but sent in her report. Ms. Davis shared concerns over deciphering the Treasurer’s report stating that they have been asking for more detail. There was a question of what the codes in the report pertain to. Mr. Symes said there has been discussions over how the report is deciphered. Mr. Schneider said there needs to be more clarity. After discussion, Ms. Davis then motioned that the Treasurer be asked to come to the next meeting prepared to give a report on how the Treasurer’s Report is compiled and what the entries mean. Mr. Schneider second the motion. The motion was approved unanimously.

**DIRECTOR OF SENIOR SERVICES REPORT** (Attachment D) – Ms. Place was absent but sent in her report. The commissioners discussed deciphering the number of attendants on the report, stating that it is difficult to understand a daily or weekly program interest. Mr. Symes said there is an agreed to reciprocity between Newtown and other area Senior Centers where people from other towns participate in the Newtown Senior Center programs, and vice-versa. He wanted to get a better handle on this. Ms. Davis said she would like to see more specifics on the breakout numbers. After discussion, Ms Davis then motioned to ask the Director of the Senior Center to come prepared at the next meeting to explain a typical week and to break out the numbers on her report. Mr. Schneider seconded the motion. The motion was approved unanimously.

**MUNICIPAL AGENT FOR THE ELDERY REPORT** (Attachment E) – Ms. Piccini reviewed her report providing details on each item. She explained some heart-breaking situations that have concerned her, especially one woman who has been scammed out of \$16,000.

**PUBLIC PARTICIPATION** – None

**ADJOURNMENT** – Ms. Imbro motioned to adjourn the meeting. The motion was seconded by Ms. Albanesi. The meeting adjourned at 6:30 pm.

Respectfully Submitted by Tammy Hazen, Clerk

**Newtown Commission on Aging (CoA) – Chair’s Report – 8/19/13 Meeting:**

As you will notice in the Agenda there are some very exciting things happening across the CoA scope of activities with the help and assistance of the Senior Center, Municipal Agent, Nunnawauk Meadows, The Newtown Bee, the (Newtown) Booth Library and Charter Community (Tele) Vision 21. Now that we are looking beyond the tragedy of 12/14, I am again encouraged by the progress of many of our team efforts.

The recent publication, “Q&A – Benefits for Newtown Seniors”, available at Town Hall, the Senior Center, Municipal Agent, etc. is a great example of this collaborative effort led by the GE Executive Management team on loan to Newtown.

The Booth Library hosted our 1<sup>st</sup> Newtown Active Adult, Boomer, Senior & Sandwich Generation networking event and we are collaborating with The Newtown Bee and Charter Community Vision 21 on a series of media activities to raise the visibility of Seniors and Senior Activities across Newtown.

The Senior Center is evaluating the value of the “My Senior Center” Hardware & Software Application in enhancing its capabilities.

We are renewing our discussion and focus on New Senior Center Requirements.

The “Senior Resources Guide” is going into final review for publication and subsequent availability at the Newtown Cultural Arts Festival in mid-September.

We have met with and talked to a number of our CoA counterparts in the Western CT area and are collaborating on a “CoA Summit” in the Fall.

As a clarification from prior meetings, there have been a number of lingering questions regarding the use of Gift Funds by the CoA. I have been told by the Finance Department that the funds are available for use by both the CoA and NSC with the approval/voting of the CoA.

Finally, at this meeting we will be tasking a Nominating Committee to develop a slate of CoA Officers for voting at the October meeting.



## Q&A – Benefits for Newtown Seniors

The Town of Newtown deeply values its senior citizens. We understand that there may be economic considerations for Seniors that are unique and that the Town needs to provide financial supports to the extent possible in order to help our Senior residents continue to live and thrive in our community. This Q&A details some of the programs the Town of Newtown offers to Seniors.

| QUESTION  | ANSWER   |
|---|--|
| Does the Town have a tax relief program for Seniors?                      | <ul style="list-style-type: none"><li>• Yes, in fiscal 2013-2014 the Town allocated \$1.5 million for Senior Tax Relief for 718 households that qualify.</li><li>• Homeowners can qualify if they are 65 years old as of July 1<sup>st</sup>.</li><li>• Your income must be \$65,000 or less.</li><li>• You must have resided and paid taxes in Newtown for one year and all delinquent taxes must be paid in full.</li><li>• Your property must be a legal domicile &amp; occupied by you more than 183 days each year.</li><li>• The credit is applied to the residence and house lot, not excess acreage.</li></ul> |
| When are applications available for the Senior Tax Relief Program?        | <ul style="list-style-type: none"><li>• Applications are available March 1<sup>st</sup> through May 15<sup>th</sup> of any given year and can be obtained at the Newtown Municipal Center – 3 Primrose Street, Newtown, CT.</li><li>• You can apply at the Tax Office and need to fill out the application (signed) and provide copies of your signed Federal Income Tax return &amp; a copy of your 1099 statement from social security.</li></ul>  |
| What does the town take into consideration when I apply for this benefit? | <ul style="list-style-type: none"><li>• All sources of income are taken into consideration. This includes, but is not limited to: interest bearing accounts, all social security income, wages, pensions &amp; annuities, rental monies, etc.</li></ul>  |
| How much benefit will I receive?  | <ul style="list-style-type: none"><li>• If you made <b>under \$45,000</b>, you are <b>eligible for \$2,525 off</b> your taxes.</li><li>• If you made <b>between \$45,001-\$55,000</b>, you are eligible for <b>\$1,750 off</b> your taxes.</li><li>• If you made <b>between \$55,001-\$65,000</b>, you are eligible for <b>\$1,300 off</b> your taxes.</li></ul>   |

|   |
|---|
| How often do I need to re-apply for the Senior Tax Relief Program?              |
| Does the State of CT have a tax relief for Seniors?                             |
| If I want information about Town or State tax relief for Seniors who do I call? |
| Why doesn't the Town just freeze tax payments for Seniors?                      |
| Are there any programs for Seniors who are Renters?                             |
| Does the Town provide transportation services for Seniors?                      |
| Does the Town provide transportation for medical appointments?                  |

- You only need to apply every two years. However, if your income changes, please contact the Tax Collector's Office at 203-270-4320.
- Yes, the State offers a program if your income is under \$32,300 (single) & \$39,000 (married).
- Applications can be obtained February 1<sup>st</sup> through May 15<sup>th</sup> at the Newtown Municipal Center – 3 Primrose Street, Newtown, CT.
- Applications taken in 2013 are applied to July 2013 bill.
- Please call the Newtown Tax Assessor's office at 203-270-4240.
- If the Town froze taxes and did not apply increases, then by law, the Town would have to put a lien on that property and then recapture the frozen amount when the property was sold. This is a burdensome process for both the Town and the Senior taxpayer.
- Yes, a Renters Rebate Program is a program for Senior Renters who have lived in Newtown for any part of 2012 and is 65 years of age by December 31, 2012. People renting an apartment or room, or living in cooperative housing or a mobile home may be eligible for this program. Renters' rebates can be up to \$900 for married couples and \$700 for single persons and the rebate amount is based on a graduated income scale. The filing period for this program is now April 1<sup>st</sup> – October 1<sup>st</sup>. For more information, please contact the Social Services Department at 203-270-4330.
- Yes, there is daily, door-to-door minibus service for Senior residents (SweetHART bus service). You must be 60 years or older and proof of age is required. Call 203-748-2511 at least 2 days in advance. Service is provided Monday to Friday and half day Saturday.
- Yes, FISH provides transportation for Newtown residents, regardless of age, who need transportation to medical appointments. Volunteers are available Monday through Thursday and transportation goes to Danbury, Bethel, Brookfield & Southbury. Call 1-800-794-0034.

What other programs for Seniors does the Town of Newtown offer?

- The Senior Center offers a wide variety of programs and activities including: **fitness, nutrition & health, Meals on Wheels, educational programs, flu shot clinics, health screenings and income tax assistance.** For more information call: 203-270-4310.
- Seniors are entitled to **free swim passes** through the Newtown Parks & Recreation Department for Treadwell Pool and Eichler's Cove Beach and **free residential permits for all Newtown parks.** For more information, call: 203-270-4340.
- Seniors can also purchase permits for the **Transfer Station for \$80 (a \$10 savings).** Registering online can also save an additional \$5. For more information, call 203-270-4307.

What other programs are offered to Seniors?

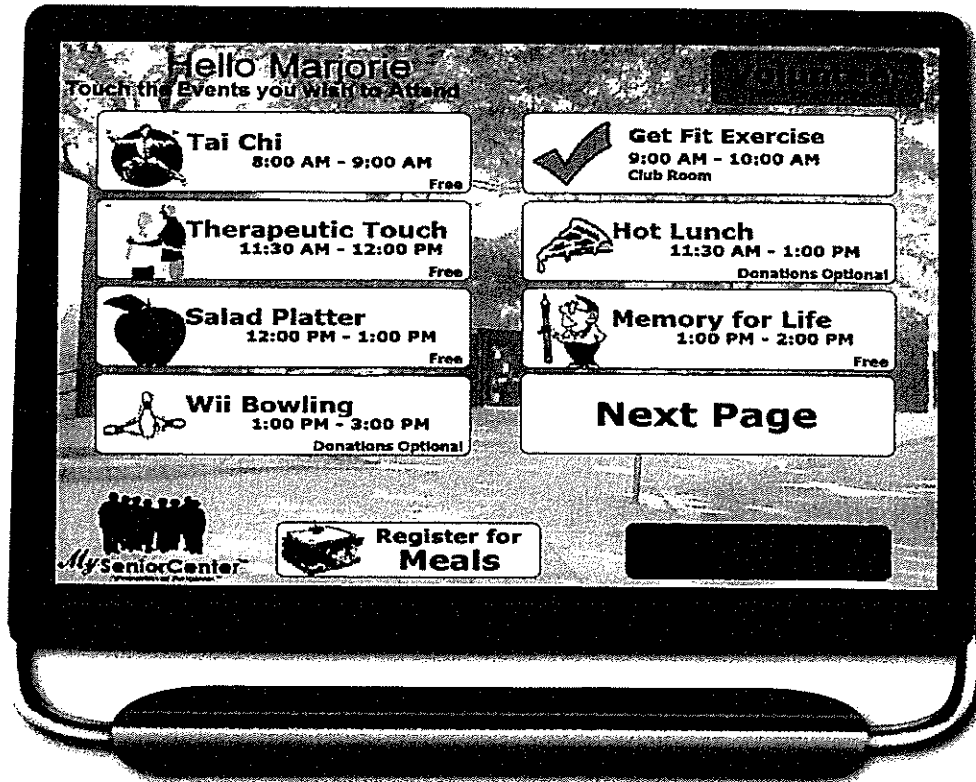
- For more information about any of the following programs, please call the Newtown Social Services Department at 203-270-4330. Please note that these programs have income requirements.
  - **Medicare Savings Program** to help pay for your Medicare premiums, coinsurance, and deductibles.
  - **Energy/Fuel Assistance**
  - **Supplemental Nutrition Assistance Program (SNAP)**

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866.739.9745

# my seniorcenter™

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Installed in over 700 Senior Centers across the U.S. and Canada, MySeniorCenter is changing the way Senior Centers do business.

With its touchscreen-based registration, easy reporting and activity management, this computer-based management system puts everything right at your fingertips.

*Changing the Way Senior Centers Do Business*



## Who We Are

MySeniorCenter™ was started by Senior Center volunteers in 2004. Realizing there must be a more efficient way to manage the Senior Center, the volunteers decided to create an automated way to record programs, activities and meals. And just like that, the days of putting pen to paper were history.

## Making Life Easy

Using MySeniorCenter frees up the Senior Center to provide a more stimulating environment for local senior citizens. Center directors no longer have to waste time and money on inefficient record-keeping. Instead, they can spend their time creating more interesting programs and valuable services for their clients. Best of all, the computer-based MySeniorCenter management system puts everything directors need right at their fingertips.

## A Solution for Today...and Tomorrow

A tremendous demographic shift in the U.S. population is now underway, with the number of senior citizens sharply on the rise. By 2019, this shift will result in a 100 percent increase in the number of 65+ citizens compared to 2009 — from 1 in every 10 people to 1 in every 5 people.

This growth won't come without challenges, however. In order to handle the substantial influx of people, Senior Centers must eliminate inefficient management processes. In other words, **do more with less!**

Fortunately, there now exists a computer-based management system specifically designed to solve this problem—**MySeniorCenter**.

## Computer-Based Management System

MySeniorCenter is a computer-based Senior Center management and reporting system that includes a barcode scanner, touchscreen computer and key tags. This cutting-edge turnkey system is designed specifically for Senior Centers. Typical system operation involves a local database that allows each center to operate and manage themselves as individual entities, but still provide statistics for area, county, state or federal agencies.

### Senior Center Statistics and Management Made Easy

- MySeniorCenter is an automated check-in, scheduling and reporting system for Senior Centers and other senior-serving agencies
- Designed using input from Senior Center and COA directors
- Easy-to-use key tag and touchscreen for seniors
- Compatible with state and federal reporting systems
- Consolidated reporting for affiliated centers

### A Long List of Capabilities

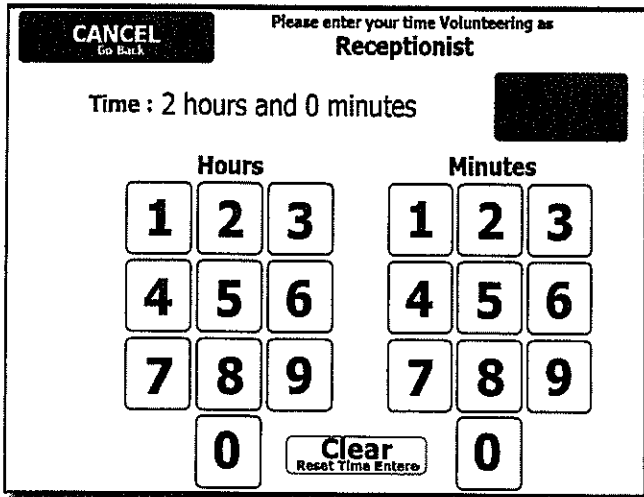
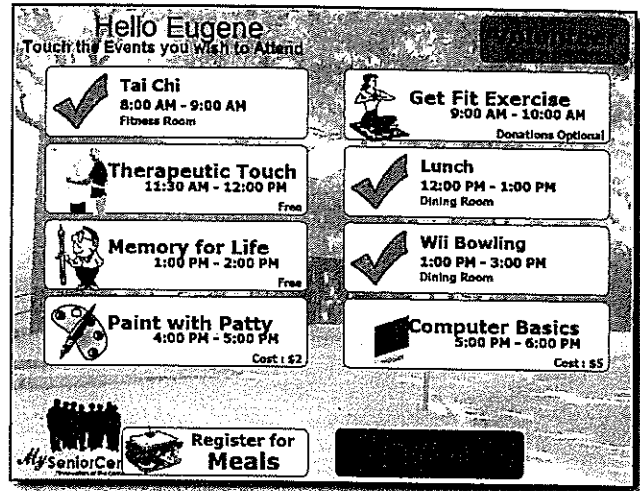
- Tracks each senior citizen for a safer environment
- Reduces lines at sign-in sheets
- Eliminates the long hours spent tabulating sign-in sheets and creating reports
- Provides accurate counts of seniors and the activities they enjoy
- Simplifies scheduling resources (people and rooms) for events and classes
- Provides a mechanism for planning meals and trips
- Tracks volunteer and staff hours
- Fosters a sense of community by promoting special events and managing mailing lists
- Includes a camera so pictures can be kept on file of each senior
- Produces reports required by your funding sources at the click of a button
- Tracks fees and payments; generates invoices and receipts
- Records and sends voice messages to any list of seniors (trip reminders, class cancellations, weather alerts, etc.)

## Self Check-In

The beginning of the paperwork process is the sign-in sheet. Well, not any more. Replace your sign-in sheets with a state-of-the-art swipe station and touchscreen computer that displays all of your available events.

*"MySeniorCenter saves the staff many hours per day! I can't believe it's this easy to use. We had no idea that it would be this easy to use. Thank you for always being there when we call!"*

Debbie Brogdon  
Meadowlark Senior Center  
Rio Rancho, NM



## Track Volunteer Hours

Volunteers are more important than ever to the success of a Senior Center. Tracking their hours is important for in-kind contributions. With MySeniorCenter there are no more time sheets! Use the touchscreen to capture that information and then simply run reports at the end of the month.

## Easy and Accurate Reports

Reports and statistics (especially unduplicated users) are often a sore subject for Senior Center directors. Creating month-end reports can take 8+ hours. Use the MySeniorCenter management system to produce your reports and statistics with just the click of a button. Drill-down into specific reports to reveal even more detail.

*“As we move into a phase where accurate tracking of services and participation is going to be tied into funding, this program is essential for all Senior Centers to consider.”*

Debbie Dozal  
La Fetra Center, Glendora, CA

### Event Statistics

Event Statistics from 01/01/2010 to 12/31/2012

Filters:  
Age: >=80  
Site(s): All

| Category                | Duplicated  | Unduplicated | 60 and Over Guests | Under 60 Guests |
|-------------------------|-------------|--------------|--------------------|-----------------|
| Brain Fitness           | 675         | 262          | 0                  | 0               |
| Community Education     | 1294        | 330          | 2                  | 0               |
| Congregate              | 31          | 6            | 0                  | 0               |
| <b>Fitness/Exercise</b> | <b>3715</b> | <b>201</b>   | <b>97</b>          | <b>33</b>       |
| Health Screening        |             |              |                    |                 |
| Nutrition               | 434         |              |                    |                 |
| Social Event            | 140         |              |                    |                 |
| Total Event Signins     | 145         |              |                    |                 |

| Fitness/Exercise    |            |              |                    |                 |
|---------------------|------------|--------------|--------------------|-----------------|
| Event Name          | Duplicated | Unduplicated | 60 and Over Guests | Under 60 Guests |
| Chair Exercise      | 2          | 2            | 0                  | 0               |
| Exerctis            | 10         | 10           | 0                  | 0               |
| Get Fit Exercise    | 1878       | 127          | 48                 | 24              |
| Tai Chi             | 1825       | 158          | 51                 | 9               |
| Total Event Signins | 3715       | 201          | 97                 | 33              |

View all Seniors in Fitness/Exercise

## Store Your Outreach Encounters

Keeping all your information in one place helps those delivering services to your seniors stay informed of changes and at-risk situations.

DEFAULT PAGE PRINT PAGE  
Information below pertains to: Nicholas Bardo

**NOTES** + CLICK HERE TO ADD NOTE

1. Health Information - Allergic to bee stings/asthmatic
2. Emergency Contacts - Objectives: Determine ability to live alone  
Progress: Nutrition is satisfactory; house is clean. Runs Monthly home visits

**SERVICES** + CLICK HERE TO ADD SERVICE

Attendees: [Name] Add Dates

1. Physical Therapy - Cria Hamilton - home consultation  
Tuesday, October 28, 2008 - 11:00:49 AM
2. heating oil - Senior Center - Office Consultation  
Wednesday, June 28, 2006 - 11:49:18 AM

*“The MySeniorCenter system is the best purchase we ever made for the center! Maintaining a database, record keeping, bus schedules, class lists and reports were all such a nightmare. You can also manage meals, personnel, volunteers, equipment and so much more. This system is not only user friendly but at the touch of a button it generates all those reports and schedules automatically. The seniors love it too!”*

Christine Wildemuth  
South Brunswick Office on Aging, NJ

## Make Event Scheduling Easy

If your center has more than 2 or 3 events per day, you know how difficult scheduling can become. MySeniorCenter makes scheduling a breeze with a visual representation of your facility, a search tool to avoid conflicts, and the ability to turn any class into a recurring event.

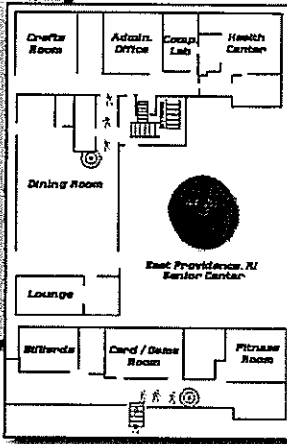
### Room Availability Search

Please enter the following information about the event you are trying to schedule:

**How Many People are Attending the Event?**  
 Number of People:

**How Long Is the Event?**  
 Hours:  Minutes:

**When Can the Event Be?**  
**Date Range:**  
 Between:   
 And:   
**Time Span:**  
 Between:   
 And:

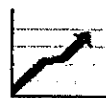


*"Since I've started using this software, it has improved the operation of this center 100%. The seniors love it. They love learning something new, and get so excited every time they come in and scan their card. I wish everyone could have seen the excitement in their faces. I wouldn't trade that moment for anything!"*

Anthony Horton  
 Brennan Senior Center, Flint, MI

## Learn From Your Peers

When you become part of the MySeniorCenter network of Senior Centers, you gain access to aggregated trends and statistics from Centers across the network. It's a great way to compare your Center with others while getting fresh ideas to improve your Center and grow your membership.



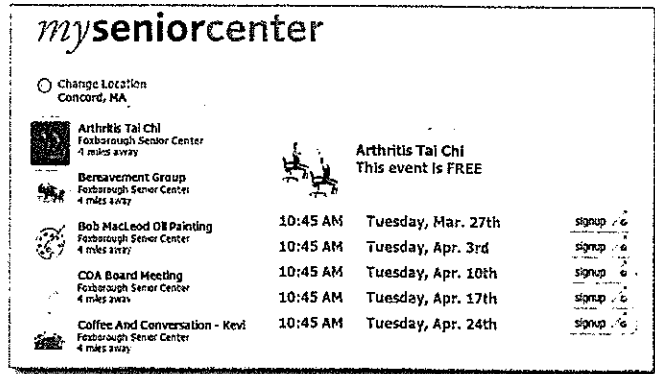
**myseniorcenter**  
 >> Network Fun Facts

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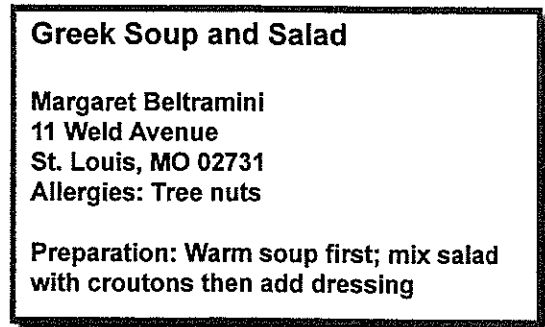
## Go Online

The next wave of seniors expects to be able to do things online. Using MySeniorCenter automatically gives your members the ability to register for events from their home computer.



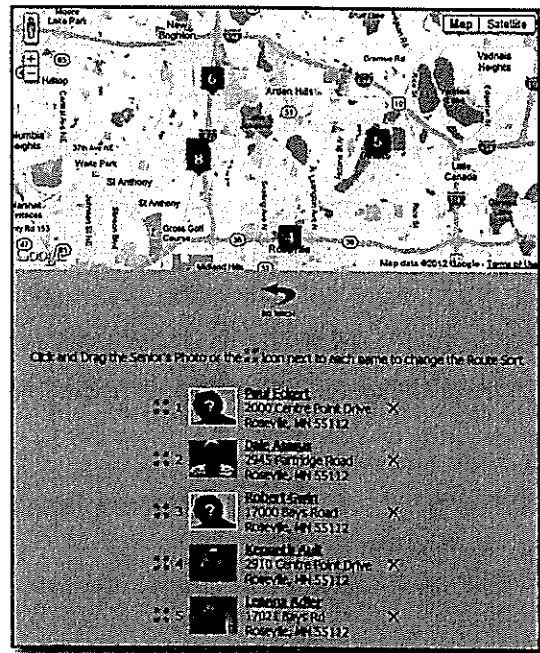
## Organize Home-Delivered Meals

Sign seniors up for home-delivered meals, produce labels, keep track of food allergies, and organize routes graphically with on-screen maps.



## Manage Rides Graphically

Get rid of paper-based call sheets and handwritten directions. Use MySeniorCenter to point and click your way through scheduling a ride and then produce printed manifests for your drivers.



*"Now that we've had the system for over two years, it has just become a part of our lives here at the center. The staff and the seniors are comfortable using it and I don't know where we would be without it. Thanks ever so much for making our life easier."*

Sue Hinski  
Plainville Senior Center, Plainville, MA

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innovation at the center

## [INSERT CENTER'S LOGO HERE]

Your community's senior center provides an entertaining and stimulating environment for the local senior citizens. The center offers an array of services and programs that promote successful aging and aging-in-place. Events like shared meals, estate planning, museum trips and bocce ball tournaments define the senior center experience. These fantastic programs and services are provided today by dedicated professionals who care deeply about their clients. Unfortunately, the tools available to help manage the centers are archaic, inefficient and ultimately costly. Until recently there hasn't been a computer-based management system for senior centers so all records are kept with pen and paper.

The exciting news for Senior Centers is that there is a tremendous demographic shift in the population happening. Beginning in 2010, the US began a decade-long increase in senior citizen population that will see the percentage of citizens in this country over the age of 65 reach 20% (1 in every 5 people). This is a 100% increase from just two years ago.

The challenge for Senior Centers is eliminating the inefficiencies in the management processes and being able to handle this large increase in people with the roughly the same budget and staff. In other words, do more with less! There is now a computer-based management system specifically designed to solve this problem called MySeniorCenter. We need help from our local business and philanthropy community to be able to acquire this system and continue to serve our senior citizens in the best way possible.

### Overview of the MySeniorCenter System

#### **Senior Center statistics and management made easy**

- MySeniorCenter is an automated check-in, scheduling and reporting system designed for senior centers and other senior serving agencies with input FROM senior center and COA directors
- Easy-to-use key card and touch screen for the seniors
- Compatible with state and federal reporting systems
- Consolidated reporting for affiliated centers

#### **Some of the problems it addresses**

- Keeps track of each senior providing a safer environment
- Reduces the long lines at the sign-in sheets
- Eliminates the long hours spent tabulating sign-in sheets and creating reports
- Provides accurate counts of seniors and the activities they enjoy
- Simplifies scheduling resources (people and rooms) for events and classes
- Provides mechanism for planning meals and trips
- Keeps track of volunteer and staff hours
- Fosters a sense of community by promoting special events and managing mailing lists
- Includes a camera so pictures can be kept on file of each senior
- Produces reports required by the state government at the click of a button

### [THIS SECTION TO BE CUSTOMIZED FOR EACH CENTER]

#### **Contributions**

To purchase the MySeniorCenter system, we're trying to raise \$XXXXX by DATE. To help us purchase the system we would welcome a gift in whatever amount you can afford.

\$ \_\_\_\_\_

Let us know if you would like your gift to be designated in celebration of or in memory of someone. Please print name as it should appear: \_\_\_\_\_

Make checks payable to the \_\_\_\_\_

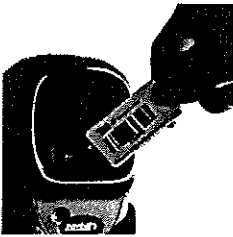
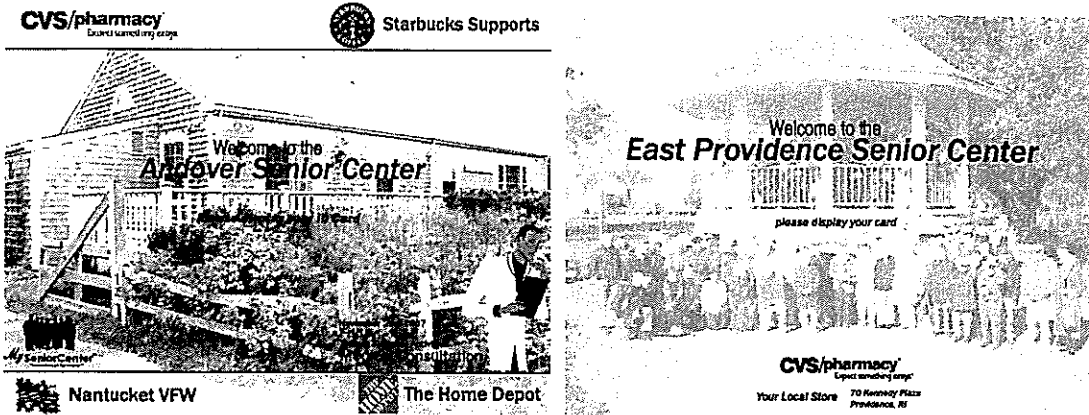
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[INSERT CENTER'S LOGO HERE]

## Sponsorship Opportunities

The MySeniorCenter system includes a touch screen and key-card swiping station that welcomes seniors to the facility. There are two options for advertising on this screen – sole-sponsor or shared. The key tags can also be branded with a sponsor's logo (similar to a pharmacy or grocery card).

### Touch screen



Key tags can also be branded with a sponsor's logo

### Sponsorship Benefits

- Senior Centers offer a targeted audience – 65+ and active
  - These seniors are more affluent, more computer-savvy and more consumerist than ever before
- Persistent and well-placed logo/tag-line
- Integrated into daily process
  - Seniors swipe in with their key tags and then register for events using the the touch screen; sponsor logo would be the first image they see every morning
- Seniors visit their local center on average 6 times per month and visit the screen 2 times per visit – that's 12 views of the logos per month
- In addition to the benefits of brand awareness, a sponsorship of the MySeniorCenter system is seen as a community enhancement by the benefactors of the system – senior citizens and the senior center staff

With the MySeniorCenter system, our senior center will continue to deliver great services to the senior citizens of our community. Thank you for your consideration!

For more information on the MySeniorCenter system, please visit [www.myseniorcenter.com](http://www.myseniorcenter.com)



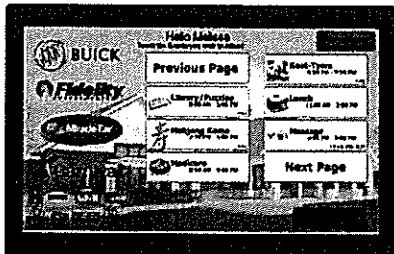
# myseniorcenter™

innovation at the center

MySeniorCenter has two pricing models for the touchscreen version of the MySeniorCenter system:

- **Regular model**
  - MySeniorCenter Touchscreen version: **\$12,000**
    - Includes 21" touchscreen computer, scanner, 900 standard keytags, MySeniorCenter touchscreen software, MySeniorCenter staff software (web-based, unlimited users), web-based training and shipping
  - Additional Swipe Station: \$4500
    - 21" touchscreen, MySeniorCenter touchscreen software and scanner
  - Annual fee: **\$1800** (beginning in year 2)
    - Each additional touchscreen increases the annual fee by \$300
- **Sponsor-based model**
  - MySeniorCenter Touchscreen version: **\$3700**
    - Includes 21" touchscreen computer, scanner, 900 standard keytags, MySeniorCenter touchscreen software, MySeniorCenter staff software (web-based, unlimited users), web-based training and shipping
  - Additional Swipe Station: \$3000
    - 21" touchscreen, MySeniorCenter touchscreen software and scanner
  - Annual fee: **\$1200** (beginning in year 2)
    - Each additional touchscreen increases the annual fee by \$300
- **Additional Options**
  - Handheld scanners: \$820 each
  - Signature Pads: \$1500 each
  - Customized keytags: \$460
  - Voice Connect: \$300/year

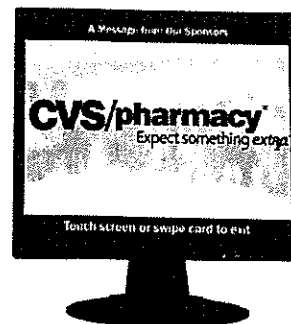
The difference between the regular model and sponsor-based model is advertising. The equipment and software are exactly the same. In the sponsor-based model, you give us the right to sell ads on your screen. The sponsors/advertisers will be businesses\* that have an interest in getting their name/logo in front of your clients (restaurants, banks, pharmacies, etc). The ads are present on the welcome screen and on the events page. It works just like a billboard. No personal information will be sent to the advertisers.



You don't need to do any of the work to get the ads. MySeniorCenter, with our partners, does all of that work.

\*Sponsorships will not be solicited from vice-based, religious or political organizations unless requested by you

Contact Chris Hamilton for more information:  
[chris@myseniorcenter.com](mailto:chris@myseniorcenter.com)  
508-834-4115



## MySeniorCenter™ Lite Edition

MySeniorCenter™ Lite Edition is a cost-effective way for smaller senior centers to automate their reporting and scheduling processes. Although Lite in name, this product is anything but light in production! Use our Lite Edition to manage all aspects of your center and eliminate sign in sheets! Enjoy the power of this software when it comes to creating reports, managing events at your center, and keeping all your client data in one easy to access database. **Join over 50 senior centers using our Lite Edition today.**

### Key Benefits

- Database of all client information
- Event scheduling functionality
- Schedule daily transportation needs
- Organize home-delivered meals
- Keeps track of volunteer and staff hours
- Fosters a sense of community by promoting special events and managing mailing lists
- Produces statistics at the push of a button
- Compatible with most Area Agency and state reporting requirements
- No software installation required - MySeniorCenter™ Lite Edition is web-based

In addition, MySeniorCenter™ Lite Edition comes with ongoing customer support, frequent product updates based on the input of our customers, and daily backup of your database.

## COMMISSION ON AGING GIFT FUND

| DATE     | RECEIPTS/DISBURSEMENTS                 | C/R      | C/D        | FRANK KNOTTS<br>TRUST FUND | BALANCE   |
|----------|--|----------|------------|----------------------------|-----------|
| 7/1/12   | Beginning Balance                      |          |            |                            | 29,771.88 |
| 7/1/12   | Reverse Accts. Payable                 |          | 253.52     |                            | 30,025.40 |
| 7/15/12  | P-card                                 |          | (253.52)   |                            | 29,771.88 |
| 7/23/12  | Trust Distribution                     |          |            | 546.13                     | 30,318.01 |
| 8/9/12   | Ck. #77443 Holiday Hill                |          | (280.00)   |                            | 30,038.01 |
| 8/9/12   | Ck. #77432 Getaway Tours               |          | (660.00)   |                            | 29,378.01 |
| 8/9/12   | Ck. #77486 Marilyn Place - Driver tip  |          | (60.00)    |                            | 29,318.01 |
| 8/3/12   | C/R - Donation - C. Bistany            | 12.00    |            |                            | 29,330.01 |
| 8/14/12  | Donation - Newtown Jr. Women's Club    | 50.00    |            |                            | 29,380.01 |
| 9/27/12  | Cash Receipts                          | 552.00   |            |                            | 29,932.01 |
| 10/4/12  | Ck. #78314 Sheila Torres               |          | (97.25)    |                            | 29,834.76 |
| 10/4/12  | Ck. #78229 Elite Marketing             |          | (790.00)   |                            | 29,044.76 |
| 10/19/12 | Trust Distribution                     |          |            | 546.13                     | 29,590.89 |
| 11/16/12 | Cash Receipts                          | 2,881.10 |            |                            | 32,471.99 |
| 11/28/12 | Cash Receipts                          | 1,365.00 |            |                            | 33,836.99 |
| 12/7/12  | Ck. #79248 Vinnie Carr - entertainment |          | (450.00)   |                            | 33,386.99 |
| 12/7/12  | Ck. #79246 Capellaro's                 |          | (525.00)   |                            | 32,861.99 |
| 12/7/12  | Ck. #79247 Capellaro's                 |          | (1,000.00) |                            | 31,861.99 |
| 12/18/12 | J-39 Cash Receipts                     | 1,045.00 |            |                            | 32,906.99 |
| 12/27/12 | J-57 Cash Receipts                     | 2,525.00 |            |                            | 35,431.99 |
| 1/9/13   | J-56 Cash Receipts                     | 60.00    |            |                            | 35,491.99 |
| 1/23/13  | Trust Distribution                     |          |            | 579.25                     | 36,071.24 |
| 1/29/13  | J-153 Cash Receipts                    | 100.00   |            |                            | 36,171.24 |
| 2/6/13   | J-21 Cash Receipts                     | 10.00    |            |                            | 36,181.24 |
| 3/25/13  | J-78 Cash Receipts                     | 300.00   |            |                            | 36,481.24 |
| 4/23/13  | Trust Distribution                     |          |            | 579.25                     | 37,060.49 |
| 5/29/13  | pcard - program supplies               |          | (446.33)   |                            | 36,614.16 |
| 5/30/13  | Ck. #81477 Claudia Landwehr - Pilates  |          | (320.00)   |                            | 36,294.16 |
| 5/30/13  | Ck. #81487 Bob Mel                     |          | (125.00)   |                            | 36,169.16 |
| 5/31/13  | J-131 Cash Receipts                    | 28.00    |            |                            | 36,197.16 |
| 6/11/13  | J-33 Cash Receipts                     | 1,000.00 |            |                            | 37,197.16 |
| 6/25/13  | Trust Distribution                     |          |            | 559.00                     | 37,756.16 |
| 6/28/13  | pcard                                  |          | (363.88)   |                            | 37,392.28 |
|          |  | 9,928.10 | (5,117.46) | 2,809.76                   |           |
| 7/18/13  | Ck. #xxxxx Claudia Landwehr (A/P)      |          | (320.00)   |                            | 37,072.28 |
| 8/7/13   | Cash Receipts                          | 579.25   |            |                            | 37,651.53 |
| 8/5/13   | Ck. #10258 Holiday Hill                |          | (261.00)   |                            | 37,390.53 |
| 8/6/13   | Ck. #10283 Getaway Tours               |          | (675.00)   |                            | 36,715.53 |
| 8/6/13   | Ck. #10314 Marilyn Place - driver tip  |          | (92.00)    |                            | 36,623.53 |
| 8/9/13   | Cash Receipts                          | 50.00    |            |                            | 36,673.53 |

**NEWTOWN SENIOR CENTER  
 Director of Senior Services  
 July 13, 2013 - August 16, 2013**

Attachment D

**PROGRAMS                                  NUMBER OF ATTENDANTS**

|                      |     |
|----------------------|-----|
| Zumba Gold           | 53  |
| Exercise             | 333 |
| Floor Yoga (2 days)  | 78  |
| Chair Yoga (2 day)   | 94  |
| Cards                | 117 |
| Mah Jongg            | 35  |
| Chorus               | 33  |
| Bingo                | 32  |
| Lunch                | 174 |
| Knitting             | 46  |
| Cards for Troops     |     |
| Iris Fold            |     |
| Quilting             | 2   |
| Board Games          | 4   |
| Walk-Ins             | 103 |
| Billiards/ping pong  | 44  |
| Trips                | 50  |
| Newsletter           |     |
| Wii                  | 48  |
| Painting/Art         | 5   |
| <br>                 |     |
| Tai Chi              | 20  |
| Entertainment        | 42  |
| AARP Safe Driving    |     |
| Ballroom Line dance  | 40  |
| Current Events       | 41  |
| Spanish Lessons      |     |
| Reading CAC          | 6   |
| Speakers             | 45  |
| Chair Pilates        | 39  |
| Weight Strengthening | 42  |

**Attendance Daily:**

|               |                |             |              |               |
|---------------|----------------|-------------|--------------|---------------|
| <b>Monday</b> | <b>Tuesday</b> | <b>Wed.</b> | <b>Thurs</b> | <b>Friday</b> |
| <b>336</b>    | <b>292</b>     | <b>300</b>  | <b>225</b>   | <b>367</b>    |

**MONTHLY ATTENDANCE**

**1520**

This month has been very busy.

Working w/ volunteers and advocating for FISH drivers. This is a great service and they need drivers w/o this service many seniors could not get to their medical appointments. Any resident w/ an automobile in good condition, a valid driver's license and current insurance who is able to give 2 days per month to this organization and is willing to help his or her neighbors in need is asked to call Coleen Honan @ 203 426-0714.

I've conferred w/ Ann Piccini on a 2 mutual clients (update) Also, w/ Officer MH MCarthy on senior related issues.

Scheduling for the Fall/Winter and Spring special programs/seminars.  
Meeting/networking w/ a variety of venues and professionals.

- Sept 16 State Rep Mitch Bolinsky will be here having lunch w/ our seniors and will be discussing major legislation adopted during the 2013 legislative session that concluded in June. He will share highlights affecting seniors.
- Flu shot clinics are scheduled
- Sept 24 and Oct 10 Arthur N. Gottlieb, LCSW,CSA is a local historian and was the curator on the Intrepid for 9 years . He will start a series of interesting presentations. From architectural & cultural history, military & political history, and a wellness presentation series. First one will be on The Brooklyn Bridge, the 2<sup>nd</sup> one will be New York World's Fair 1939-40. This will start w/ the current/events hot topic on Tuesday Sept 24. Then partnering w/ Redding senior Center for Oct 10. I am working on a Military series w/ him for 2014 .
- I'm in the process of having Michele Murphy, RN, MSN, JD Attorney at Law to do a presentation on a variety of senior issues.
- Annual Bazaar is scheduled for Nov 8-9...preview on the 7<sup>th</sup>.

The Medicare reform seminar on July 15 was largely attended by 45 retirees. This is an ever changing topic(s) on how this will change health care requirements for home healthcare, long term care needs, hospital, doctors and prescription etc. I am in the process of scheduling another in Nov.

The Statewide Annual Senior Outing @ Holiday Hill is this Monday August 19 from 9-4 all inclusive for \$29.00.

Again , this year I went over senior names w/ Ann Piccini to sponsor some seniors who can't afford it. Staff will also be sponsored.

Transportation will be the same again this year w/ round trip deluxe motor coach transportation cost is \$675 (\$15 increase from last year).

Bus driver tip is \$92 that is \$2pp for 46 seniors utilizing the bus (18 are driving themselves)

The NSC van will also be utilized for the handicapped.

I'm now preparing for the Annual Bazaar and Holiday Party in Dec.

This is a lot of work and it has been harder these past months w/ 2 employees out on STD. I have a temp. to answer the phones, and I utilize volunteers. Some days are better than others.

All classes are doing great. All "exercise" classes are filled. We have no more room! The 2 new classes on Tuesday and Thursday have taken the burden off of the overflow on M-T-F.

This new generation of retirees are the most active! They are mostly interested in health exercise related programs, languages (Spanish and I will be adding Italian), history, current events, socializing, traveling. Periodically arts & crafts (seasonal).

Marilyn



## Director of Social Services / Municipal Agent for the Elderly Report for August 19, 2013

The elderly and totally disabled Tax/Rent Rebate Program applications will be taken until Oct. 2013. I have completed thirty-two applications. The Ct General Assembly has passed Public Act 13-234. Section 38 of this Public Act states any individual who did not apply for a Renters Rebate grant for calendar year 2011 shall not be eligible to apply for a grant under this program for the year 2012. I have had six requests from people who have asked to complete an application but did not apply last year.

The sixty-five year old man now has a TV and VCR with a large box of tapes. He is happy and thanks everyone for the donations.

Both of the women that we were working on for homecare have passed away but their applications have not been worked on yet by the state.

We have finished helping Lorraine V to move out of her home. She has calmed down now that it is over. This was very hard for her to leave her home she has lived in for about fifty years.

I am helping an elderly woman Elinor B. as she has been a scam victim. She still thinks that she has won one million dollars or thousands of dollars. Brings me sweepstakes that she has won thousands or cars. She just needs to mail them \$25.00 and it is hers. Today she stated that she has won a BMW and she just needs to mail \$20.00 and send a letter that she wants the cash and not the car. I asked her if she has ever received anything for free and she said no and was a little ticked that I asked. I am trying to get her to realize that she is being scammed.

We have been given an extra \$2000 for our Salvation Army account. We have helped with requests totaling \$9338 to date and this includes only 20 Payless gift certificates for the back to school program. The Salvation Army bell rings only two weeks before the Holidays and the money raised is our budget. Our second week was 12/14 – 12/15 which we cancelled. I have a total of \$1450 in requests which leaves me \$550 till the end of September. Salvation Army's new budget will start in November.

I completed fifteen Medicaid applications and nineteen redeterminations for Medicare Savings application. **MEDICARE SAVINGS PROGRAM** is now the name for QMB which pays for the supplemental insurance with the state but the doctor has to be a state provider. QMB and SLMB and ALMB pay for the Part B \$104.90 and the Part D for Prescriptions which is deducted from Social Security checks each month. They get extra help for their medications. This means that they pay only \$2.65 to \$6.60 per medication.

This week we and Junior Women's Club are putting together backpacks. We have ninety-five requests and more on a waiting list if we have extras. I think we will have plenty including the extra requests. It is like Christmas with the smiles on the kid's faces and checking all the supplies in their backpacks.